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Cactus Hosts 6th Annual Bike From Work Bash Wed., June 25 at 5 p.m.

Presented by Odell Brewing Company, The 2014 Cactus Bike From Work Bash

Will Benefit Wish For Wheels

DENVER (June 9, 2014) – At Cactus, we like bikes. We also like parties. Which is why we are thrilled to invite every bike-lover in town to the 6th Annual Cactus Bike From Work Bash Presented by Odell Brewing Company on Wednesday, June 25, 2014 in celebration of Bike to Work Day. Since a big part of the bash is about supporting Denver's bike culture, all proceeds from the event will go to Wish For Wheels, whose mission is to give as many kids as possible brand new bikes and helmets.

Learn more about Wish For Wheels at www.wishforwheels.org.

Located at the Cactus headquarters at 15th and Little Raven St., Bike From Work Bash is a perfect stop for commuters - next to Confluence Park, the Platte River and Cherry Creek trails, and just minutes from Union Station. This unique community event has a long-standing philosophy: have fun, promote a healthy lifestyle, support the environment and build relationships within the community. While the event is free, partygoers are encouraged to show a little love by donating a few bucks to Wish For Wheels.

DETAILS:

WHEN: **Wednesday, June 25, 2014; 5 – 8 p.m.**

WHERE: **Cactus Parking Lot (corner of 15th & Little Raven St.)**

WHY: **Because who doesn't love bikes and parties?**

COST: **Gratis (that is fancy speak for free)**



The 2014 Cactus Bike From Work Bash is sponsored by Bicycle Village and Primal, with A Touch of Bliss as the event planner. Cactus and Primal have designed a limited edition Bike From Work Bash 2014 t-shirt that can be purchased on the day of the event, with proceeds going to Wish For Wheels.

About Cactus

Cactus creates meaningful work that makes a huge impact. A full-service communications agency, Cactus delivers brand impact for companies and causes through data-driven strategies, advertising, design, interactive, digital and integrated media services. The agency has been nationally recognized for its innovative work by The One Show, Communication Arts, The Webby Awards, SXSW, Favourite Website Awards, Advertising Age, Creativity and Print's Regional Design Annual, among others. For more information visit www.cactusdenver.com.

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