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## **MORE THAN \$6,000 RAISED FOR WISH FOR WHEELS AT 6<sup>th</sup> ANNUAL CACTUS BIKE FROM WORK BASH**

DENVER (July 1, 2014) – The 6th Annual Cactus Bike From Work Bash Presented by Odell Brewing Company was held Wednesday, June 25, 2014. Founded in 2009 to celebrate Bike to Work Day and support Denver's bike culture, the 2014 Cactus Bike From Work Bash was attended by more than 2,000 guests and raised \$6,300 for Cactus' nonprofit partner Wish For Wheels. Wish For Wheels' mission is to give as many kids as possible brand new bikes and helmet. To date, the organization has given away more than 6,000 new bikes and helmets. More details about the organization may be found at [www.wishforwheels.org](http://www.wishforwheels.org).

Little Raven St. was closed at 15<sup>th</sup> St to make room for a stage with live music and ten food trucks. Event vendors including Alchemy Bicycle, Bold Babe Clothing, Crossfit Lodo, Jamba Juice, Orange Theory Fitness and more, filled the Cactus parking lot. The 2014 Cactus Bike From Work Bash was sponsored by Bicycle Village, Primal and Groove Auto, with A Touch of Bliss as the event planner.

Located at the Cactus headquarters at 15<sup>th</sup> and Little Raven St., Bike From Work Bash is a perfect stop for commuters - next to Confluence Park, the Platte River and Cherry Creek trails, and just minutes from Union Station. This unique, free community event has a long-standing philosophy: have fun, promote a healthy lifestyle, support the environment and build relationships within the community.

### **About Cactus**

Cactus creates meaningful work that makes a huge impact. A full-service communications agency, Cactus delivers brand impact for companies and causes through data-driven strategies, advertising,



design, interactive, digital and integrated media services. The agency has been nationally recognized for its innovative work by The One Show, Communication Arts, The Webby Awards, SXSW, Favourite Website Awards, Advertising Age, Creativity and Print's Regional Design Annual, among others. For more information visit [www.cactusdenver.com](http://www.cactusdenver.com).

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